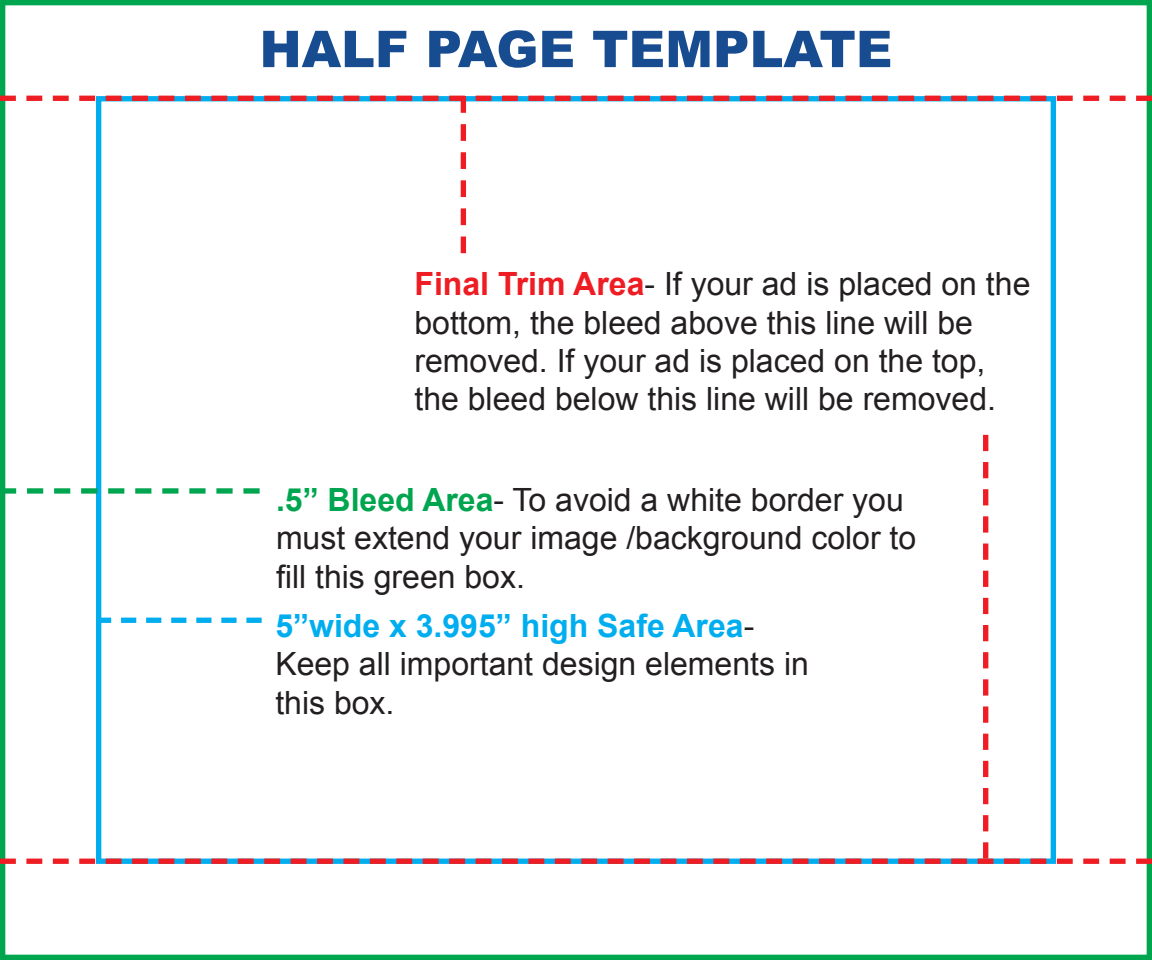


HALF PAGE TEMPLATE



Final Trim Area- If your ad is placed on the bottom, the bleed above this line will be removed. If your ad is placed on the top, the bleed below this line will be removed.

.5" Bleed Area- To avoid a white border you must extend your image /background color to fill this green box.

5"wide x 3.995" high Safe Area-
Keep all important design elements in this box.